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NOTICE OF ALLOWANCE AND FEE(S) DUE

758 7590 12/12/2008

FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041 EXAMINER NGUYEN, MAIKHANH

PAPER NUMBER

ART UNIT

DATE MAILED: 12/12/2008

 APPLICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNIEY DOCKET NO.
 CONFRMATION NO.

 10007.315
 11/07/2001
 Justin T. Neuven
 22950-08577
 3848

TITLE OF INVENTION: SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING AND MANAGEMENT AUTOMATION

 APPLN.TYPE
 SMALL ENTITY
 ISSUE FEE DUE
 PUBLICATION FEE DUE
 PREV. PAID ISSUE FEE
 TOTAL FEE(s) DUE
 DATE DUE

 nonprovisional
 YES
 \$755
 \$300
 \$0
 \$1055
 03/12/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FFE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This appropriate. All further indicated unless correcte maintenance fee notificat	form should be used I correspondence including d below or directed off tions.	or tran	smitting the ISSU Patent, advance or in Block 1, by (a					nould be completed where correspondence address as rate "FEE ADDRESS" for	
CURRENT CORRESPONDE	any change of address)	Not Fee pap hav	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.						
758 FENWICK & V SILICON VALL 801 CALIFORN	EY CENTER IA STREET	/2008		I be	Cer	tificate	of Mailing or Trans		
MOUNTAIN VI	EW, CA 94041							(Depositor's name)	
								(Signature)	
								(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVE		OR		RNEY DOCKET NO.	CONFIRMATION NO.	
10/007,315	11/07/2001			22950-08577 3848					
				EVENT MARKETING A				T.	
APPLN, TYPE	SMALL ENTITY	IS	SUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE	E FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	YES		\$755	\$300	\$0		\$1055	03/12/2009	
EXAMINER			ART UNIT CLASS-SUBCLA						
NGUYEN, M	IAIKHANH		2176	715-200000					
"Fee Address" indi PTO/SB/47; Rev 03-0 Number is required. 3. ASSIGNEE NAME A	ondence address (or Cha 3/122) attached. ication (or "Fee Address 2 or more recent) attach ND RESIDENCE DAT. ess an assignee is ident h in 37 CFR 3.11. Comp	nge of "Indicated. Use	Correspondence ation form e of a Customer	2. For printing on the p (1) the names of up to or agents OR, alternati (2) the name of a single registered attorney or a 2 registered pattern ato listed, no name will be FHE PATENT (print or ty) data will appear on the p T a substitute for filing an (B) RESIDENCE: (CTT)	3 registered patentely, e firm (having as a ggent) and the nammers or agents. If printed. ee) atent. If an assign assignment.	memb es of u no nan	er a 2p to p to e is 3	ocument has been filed for	
Please check the appropri		catego		inted on the patent):				sup entity Government	
☐ Publication Fee (No small entity discount permitted) ☐ Payment by credit card. Form PTO-2038 is attached.									
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	s SMALL ENTITY state	ıs. See	37 CFR 1.27.	b. Applicant is no lon					
NOTE: The Issue Fee and interest as shown by the r	d Publication Fee (if req ecords of the United Sta	uired) v tes Pat	will not be accepted ent and Trademark	d from anyone other than t Office.	he applicant; a regi	stered	attorney or agent; or th	e assignee or other party in	
Authorized Signature					Date				
Typed or printed name				Registration No.					
This collection of inform an application. Confident submitting the completed this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223	ation is required by 37 C itality is governed by 35 I application form to the ons for reducing this bu irginia 22313-1450. DO 13-1450.	FR 1.3 U.S.C. USPT rden, sl D NOT	11. The informatic 122 and 37 CFR O. Time will vary hould be sent to th SEND FEES OR	on is required to obtain or i 1.14. This collection is est depending upon the indiv e Chief Information Office COMPLETED FORMS To	etain a benefit by t imated to take 12 i idual case. Any co r, U.S. Patent and D THIS ADDRESS	he pub minuter mment Trader S. SEN	tic which is to file (and to complete, including s on the amount of tire ark Office, U.S. Deptor of the complete of the comple	by the USPTO to process) g gathering, preparing, and ne you require to complete utment of Commerce, P.O. for Patents, P.O. Box 1450,	

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DATE MAILED: 12/12/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/007,315	11/07/2001	Justin T. Nguyen	22950-08577	3848	
758	7590 12/12/2008		EXAMINER		
FENWICK &	WEST LLP	NGUYEN, MAIKHANH			
SILICON VALLEY CENTER			ART UNIT	PAPER NUMBER	
801 CALIFORN		2176			
MOUNTAIN V	EW, CA 94041	DATE MAIL UD. 12(12/2000)			

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1102 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1102 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Application No. Applicant(s) 10/007.315 NGUYEN ET AL. Notice of Allowability Examiner Art Unit Maikhanh Nauven 2176

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address-of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. 1. X This communication is responsive to the amendment filed 09/11/2008 & the telephonic interview on 12/02/2008. 2. The allowed claim(s) is/are 1-64. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). b) ☐ Some* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3.
☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: _____. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date 20081202. Information Disclosure Statements (PTO/SB/08). 7. X Examiner's Amendment/Comment Paper No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit 8. X Examiner's Statement of Reasons for Allowance of Biological Material 9. ☐ Other /Doue Hutton/ Supervisory Patent Examiner Technology Center 2100